



CHEMICAL
MARKET
RESOURCES
An ADI Business



ADI Chemical Market Resources (CMR) brings deep expertise and rich experience in commodity and specialty chemicals

Bulk chemicals		Polymers		Specialty chemicals						Inorganic materials	
				Additives		Formulations		Fine chemicals			
Bulk chemicals	Industrial gases	Bulk resins	Polymeric membranes	Antioxidants	Flame retardants	Adhesives / sealants	Paper chemicals	Agro-chemicals	Flavors & fragrance	Advanced ceramic materials	Inorganic specialties
Bulk petro-chemicals	Inorganic bulk chemicals	Commodity polymers	Poly-urethanes	Biocides	Inorganic fillers	Inks and coatings	Leather chemicals	Cosmetic chemicals	Food ingredients	Catalysts	Fibers
Fertilizers		Engineering plastics	Synthetic rubber	Coating additives	Lubricating oil additives	Concrete admixtures	Rubber processing chemicals	Enzymes	Pharmaceuticals	Electronic chemicals	Rare earths
		Composites	Water soluble polymers	Adhesive resins	Plastic additives	Explosives & blasting agents	Specialty coatings	Feed additives	Pharma excipients	Inorganic bulk pigments	
		Polyolefins	Polyolefin plastomers	Commodity surfactants	Specialty surfactants	Industrial & institutional cleaners	Synthetic dyes				
		Styrene-block copolymers	Ionomers	Corrosion inhibitors		Thermal fluids	Synthetic lubricants				
		Polyolefin elastomers				Mining chemicals	Textile chemicals				
		Polyols				Oilfield chemicals	Water mgmt. chemicals				

Over 250 chemical industry clients including Fortune 500 brands, mid-sized firms, start-ups, and investors have engaged CMR

Diversified Chemicals



Commodity Chemicals



Specialty Chemicals



Materials



EPC



Investors



Industrial Gases



Early-stage



Our value proposition - expertise, experience, thought leadership, and analytics - is designed to help you succeed

Deep, frontline
industry expertise



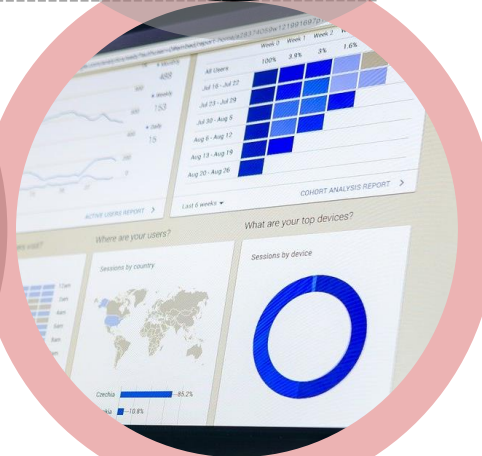
Over **600 projects** for **250+**
clients since 1994



Differentiated
thought leadership



Proprietary analytics-
and **data-driven**



Accelerate their priorities with our consulting services, subscription research, data analytics, and conferences

Consulting

Discover and capture opportunities, solve problems, and help businesses thrive amid uncertainty with CMR's market research and management consulting services



Research

Track markets with CMR's multi-client reports



Analytics

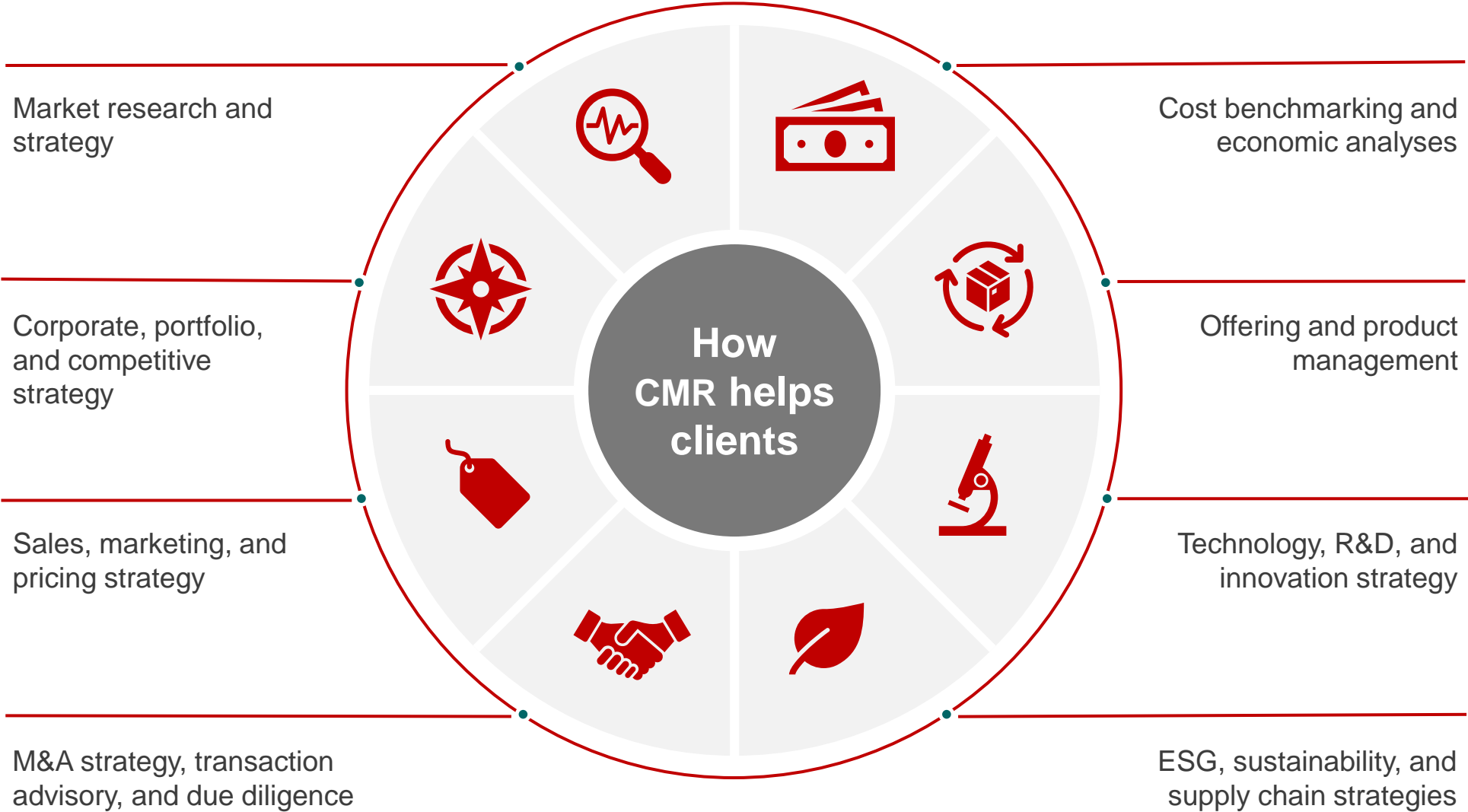
Inform workflows with CMR data, models, and analytics



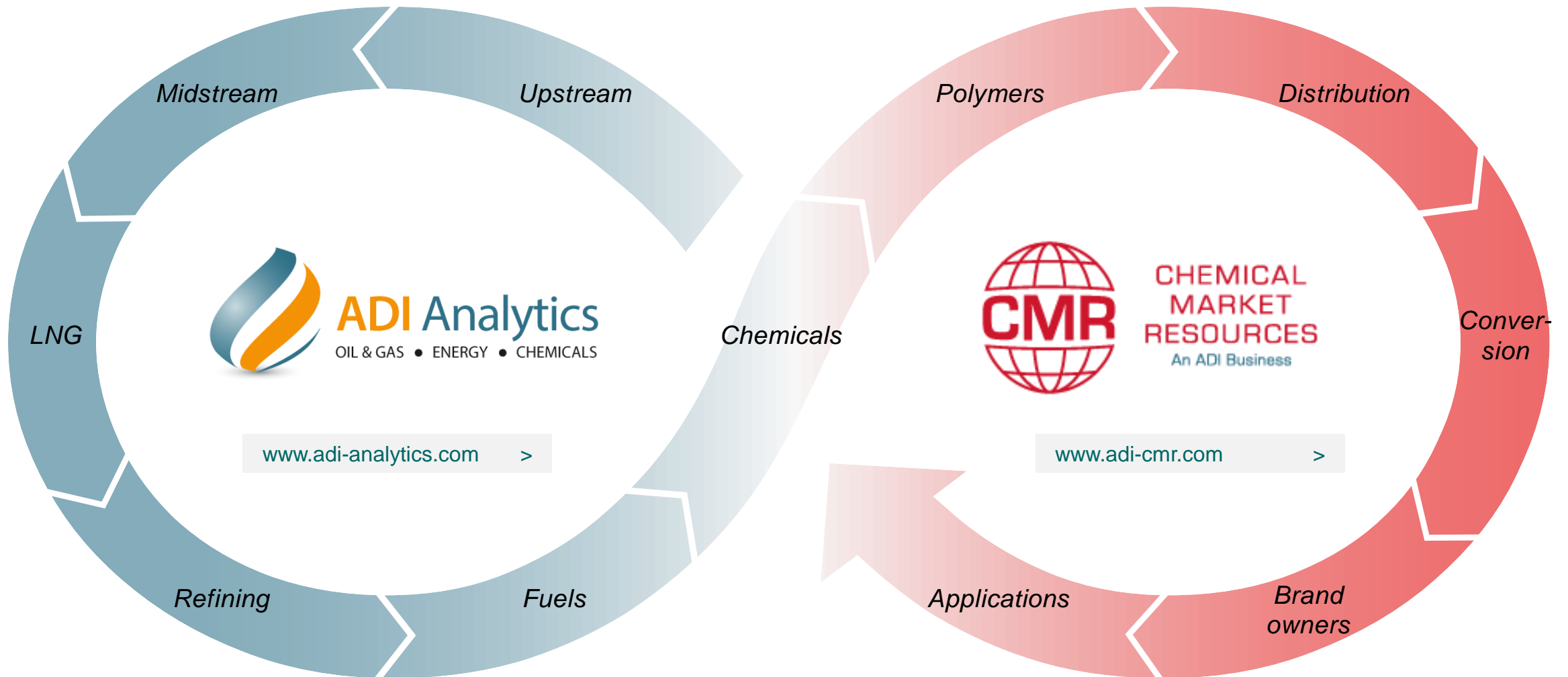
Forums

Build a strategic view and network at our conferences

Clients shape strategy, grow sales, refine costs, drive deals, and build competencies with ADI's management consulting services
























After acquiring Chemical Market Resources, ADI's expertise has grown and now spans the entire hydrocarbon value chain



ADI Chemical Market Resources' recent work has helped chemical companies address a wide range of strategic issues

	Strategic Projects	Tactical Projects
1 Strategic planning	Sourcing strategies for acrylates, ionomers, and acid copolymers for a <u>leading plastics producer</u>	Options-based market entry strategy for levulinic acid <u>technology start-up</u> in plasticizers, coatings, and adhesives
2 M&A support	Growth strategy with acquisition target and joint venture partner identification and profiling for <u>oxo-alcohols player</u>	Led market- and customer- focused due diligence on pipeline chemicals firm for chemicals-focused <u>private equity firm</u>
3 Costs and economics	Ethane sourcing strategy with cost, economic, and logistical feasibility for <u>Asian petchem major</u>	Technology, cost, and economic feasibility of on-purpose C3-4 olefins for <u>U.S. chemical major</u>
4 Market research	Ethylene derivatives market sizing and growth assessment opportunities for <u>large private equity firm</u>	U.S. NGL supply scenarios with cost models and pipeline logistics from shale plays for <u>Canadian plastics producer</u>
5 Technology strategy	Innovation strategy, R&D performance benchmarking, and organization design for <u>Asian chemical major</u>	Technology application and growth opportunities in oilfield chemicals for <u>polyol / polyurethane player</u>
6 Competitive intelligence	Improved competitiveness of <u>specialty chemicals firm</u> by analyzing peers and refining customer engagement	Peer adoption use-cases and analysis of digital solutions and Industrial Internet of Things (IIoT) for <u>chemical major</u>

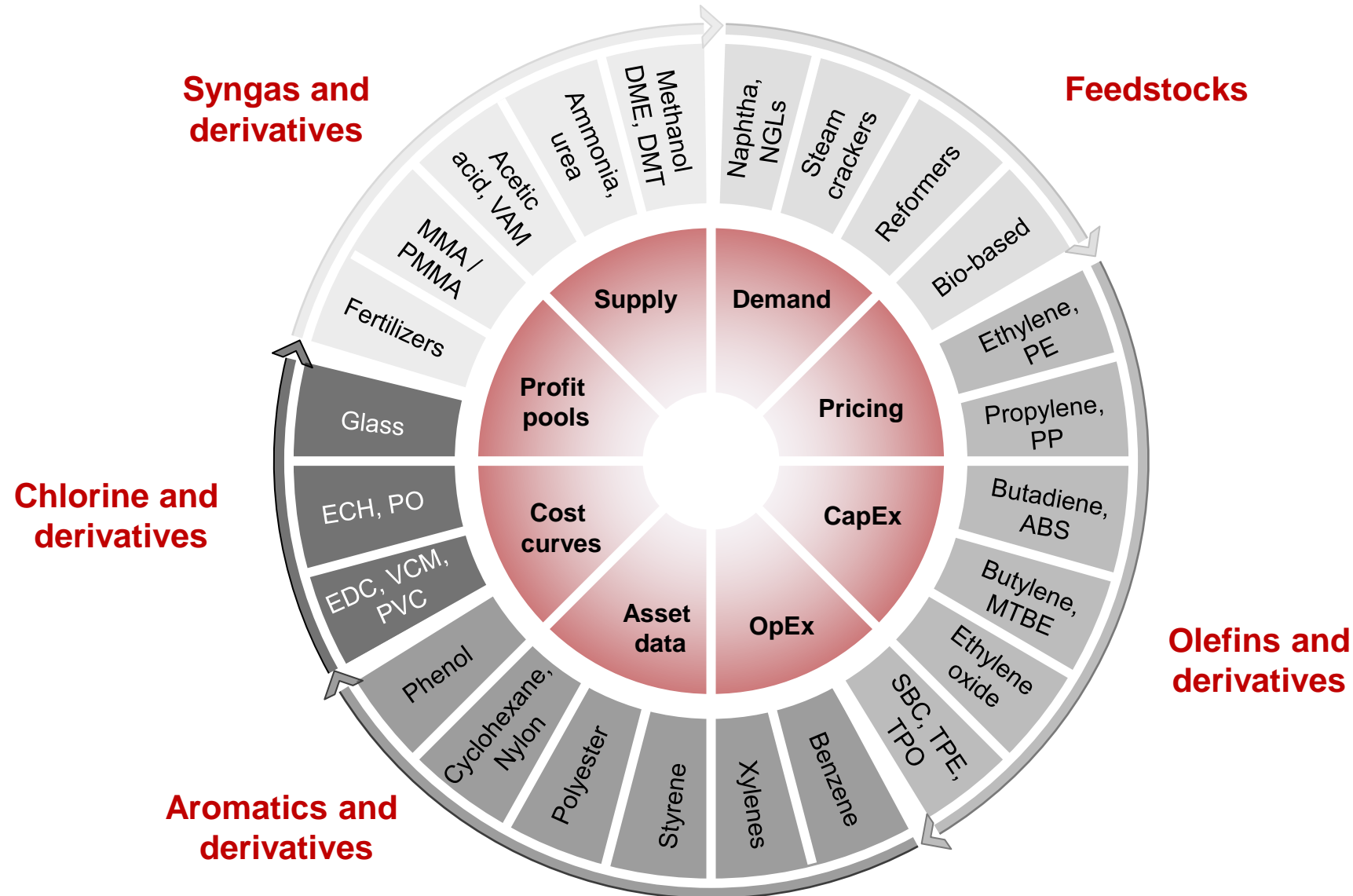
Stay ahead of the curve with market intelligence, forecasts, and analysis from CMR's 55+ multi-client studies

	<u>Global SBS and SEBS adhesives and sealants</u>		<u>Global linear alpha olefins (LAOs)</u>		<u>Global acid copolymers and ionomers</u>
	<u>Global tie layer resins</u>		<u>Global polyethylene catalysts</u>		<u>Global HDPE and MDPE</u>
	<u>Global polyolefins in automotive industry</u>		<u>Global high melt strength polypropylene</u>		<u>Global vinyl acetate monomer derivatives</u>
	<u>Global styrene block copolymers</u>		<u>China ethylene and polyethylene</u>		<u>Global polyacetals</u>
	<u>Global elastomeric polyolefins</u>		<u>Global polyolefin foams</u>		<u>Global LDPE and high EVA copolymers</u>
	<u>Global polypropylene fibers</u>		<u>Global polypropylene films</u>		<u>Global MMA and PMMA</u>
	<u>Global polyolefin catalysts</u>		<u>Global metallocene elastomers and plastomers</u>		<u>Global high-pressure LDPE</u>

Access our reports



Inform workflows with CMR's on-demand databases, models, and analytics developed and maintained by experts



Build a strategic view of chemical and energy value chains informed with executive perspectives at our conferences



FlexPO+, hosted by ADI Chemical Market Resources since 1996, covers polymers, plastics, chemicals, and petrochemicals



ADI Forum, our flagship conference held annually since 2017 in Houston, focuses on the oil & gas value chain





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90+
DATABASES

55+
MULTI CLIENTS
STUDIES

600+
PROJECTS

250+
CLIENTS

CREATING
VALUE SINCE
1994

2
CONFERENCES